

TruOps Success Story: E-Commerce Client Gets Risk Management Makeover

CaseStudy

The Client

The client, a premium brand focused on e-commerce solutions, develops high-end skincare products.

The company's primary mission is to make positive changes to customers' skin health, as well as to expand customers' professional opportunities by enabling them to make a difference in the lives of others as independent consultants.

The Challenges

As the client's independent consultant network experienced exponential growth, several gaps in the organization's risk framework surfaced. The current manual processes for risk assessments, evidence collection, and reporting were time-consuming and resulted in lengthy delays in the identification, analysis, and remediation of threats. The company recognized it had a business imperative to implement an integrated GRC solution that would simplify and streamline its disjointed risk management processes. The client was seeking to deploy a solution that would also resolve the following deficiencies:

- 🔌 **Absence of a central repository** for maintaining company policies, questions, and controls
- 🔌 **Reliance on a single Excel file** by multiple teams and application owners to provide assessment responses
- 🔌 **Utilization of manual risk assessments and reporting** that resulted in errors and inconsistencies
- 🔌 **Loss of productivity** due to redundant processes and unavailability of shareable and reusable components
- 🔌 **Inability to track** delays and leakages
- 🔌 **Lack of correlation** between company policies and regulatory mandates

"The TruOps platform has enabled our organization to streamline complex risk management processes while meeting our business goals. We now have the ability to mitigate risk and comply with the myriad of regulatory mandates, which has helped to strengthen our culture of business ownership"

- E-Commerce Client

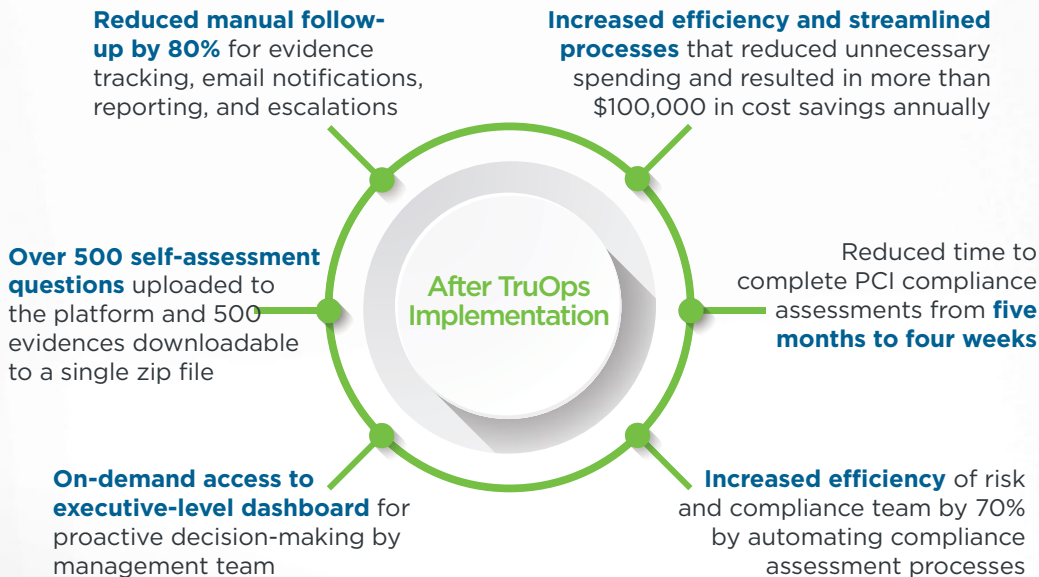
The client brought in TruOps to evaluate its risk management workflow. After conducting a thorough assessment, TruOps recommended that the organization take a holistic approach to risk management by deploying an integrated GRC solution. The skincare company chose to implement the TruOps platform, an end-to-end risk management solution that enables organizations to be proactive in assessing, identifying, and mitigating risk by leveraging a single, easy-to-use interface.

As a result of its partnership with TruOps, the company was able to:



The Benefits

After deploying the TruOps risk management platform, the client has realized the following benefits:



TruOps
Cyber Risk Management

TruOps has helped many clients to integrate and automate risk-management processes in alignment with their business requirements, and we can help you, too. To learn more, visit www.truops.com.